

Subject: Gilberto Gil and Amnesty International
Date: Wednesday, May 21, 2008 3:06 PM
From: Joyce Williams <joyce@musicindustrynetwork.com>
To: "gege@gege.com.br" <'gege@gege.com.br'>
Cc: Tracy Mann <tmann@mglimited.com>

Ola Meny!

Minha amiga Tracy Mann me deu sua contato, e eu espero que tudo esta boa com voce. Eu sou a coordenadora brasileira para Amnesty. Morou no Brasil muitos anos atras, e sou gerente das bandas tambem aqui nos Estados Unidos, incluindo Forro in the Dark.

Escrevo em favor de Amnesty International porque organizam " The Small Places Tour" em celebração de 60 anos apoiando direitos humanos pelo mundo. "The Small Places Tour" vai correr entre September 10-December 10, 2008 em mais de 30 paises e vai incluir milhares de artistas no mundo inteiro, como Bruce Springstein, U2, Green Day, Will.I.AM, etc.

Amnesty International não teve uma presença grande em Brasil e nos queremos mudar isso por empenhar artistas surpreendentes tal como Gilberto Gil.

Eu especificamente trabalho em contato artistas Brasileiros. Unido é uma letra assinada por Bruce Springstein, The Edge (U2), e Peter Gabriel que explica a participação proposta dos artistas. Eu também uni a letra básica traduzida em português.

Amnesty International seria honrada ter seus artistas envolvidos. Muito obrigada e desculpa meu mau português.

Subject: Gilberto Gil and Amnesty International

Date: Wednesday, August 20, 2008 6:58 PM

From: Joyce Williams <joyce@musicindustrynetwork.com>

To: Meny Lopes <gege@gege.com.br>

Priority: Highest

Ola Meny,


I know that we have been going back and forth, and I hope that we are able to get some clarity on Gil's participation in the "Small Places Tour".

I am wondering if you indeed he has any shows happening in Brazil between Sept 10-December 10? If so, I would love to align with you to do some great promotions for Amnesty International and Gil combined. Amnesty is working on a "control arms" petition in Brazil, focusing on protection against violent gun action throughout the country.

Attached please find an artist packet which explains how Gil might participate. Amnesty will be launching a large global press campaign in the coming weeks, and you will therefore receive mentions in a lot of press releases and such, so this will be a great opportunity to raise awareness for both him and Amnesty.

Ways that he and his band can participate:

- put a banner on his website, and put a "Small Places Tour" logo on posters/flyers to promote his events
- allow for a special table and Amnesty presentation at his shows
- give a portion of proceeds from the door to Amnesty International
- sell/auction off an autographed instrument/poster/etc
- sell/auction a lunch/dinner with the band
- anything creative that he wishes to do



Amnesty is able to give the band physical tools such as banners, postcards, etc to display at shows. And depending on the location, Amnesty can also provide local volunteers at the shows.

I would love to have Gil participate. Thanks and I hope to hear from you soon!

best,

joyce williams
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brazilian coordinator - small places tour, AMNESTY International
<http://www.artforamnesty.org> <<http://www.artforamnesty.org/>>

SMALL PLACES TOUR 2008

**AMNESTY
INTERNATIONAL**



BRINGING HUMAN RIGHTS HOME

60 UNIVERSAL DECLARATION
YEARS OF HUMAN RIGHTS
YEARS TO ENJOY - YEARS TO PROTECT

Subject: Amnesty International event in San Francisco on July 2 after Gil's show

Date: Tuesday, June 24, 2008 4:22 AM

From: Joyce Williams <joyce@musicindustrynetwork.com>

To: Meny Lopes <gege@gege.com.br>

Cc: Tracy Mann <tmann@mglimited.com>, Todd Walker <todd@imnworld.com>

Hey Meny,

I would love to hear from you and involve Gilberto Gil in this upcoming event on July 2. We are running the event late in hopes that Gil might be interested in appearing at this event and saying a few words after his SF Masonic Center performance.

Amnesty's International "Small Places Tour" would love to have Gilberto Gil participate in the global events taking place between Sept 10-Dec 10, 2008. However, I am also reaching out with another request in mind.

I recently began volunteering with Amnesty International as they are organizing what may prove to be the largest global music initiative ever. In order to draw attention to many of the world's urgent human rights concerns, The "Small Places Tour" will take place between September 10-December 10, 2008 in over 30 countries and will feature thousands of artists all over the world, including Bruce Springsteen, U2, Peter Gabriel, The Dixie Chicks, WILL.I.AM, Wyclef, Christina Aguilera, and various renowned artists in every participating country.

This upcoming event on July 2 at Prana / The Temple is a fundraiser so that Amnesty can re-establish sections in Sudan, Brazil, Cuba, Peru, South Africa, Paraguay, Afghanistan and India.

Thanks very much for your consideration.
Joyce



(iden)

→ (Joyce Williams +1)

AMNESTY INTERNATIONAL and ART FOR AMNESTY presents:

Bat Makumba, Acclaimed Brazilian funk-rock band

Our Boys Steel Pan Ensemble, Original members of Our Boys Steel Orchestra from Trinidad/Tobago*

Pellejo Seco, Progressive Afro-Cuban jazz ensemble

Aquarela Brazilian Dance Group, Authentic Brazilian Samba Troupe

Tambores de Julio Remelexo, with Graca Onasile from the legendary Afro-Bloco, Ile Aiye

DJ Dragonfly, A trans-tempo fusion of exotic idioms, rhythms, melodies and indigenous voices

Chivy Sok, International human rights leader, Cambodian genocide survivor, and former child laborer*

Steve Fainaru, 2008 Pulitzer Prize winner, International Reporting, Washington Post – Iraq investigative series*

Bill Martinez, co-founder of the Encuentro del Canto Popular, and leading experts in U.S.-Cuba cultural exchange* and other Special Guests

WEDNESDAY, JULY 2 @ PRANA/TEMPLE

540 Howard St., San Francisco, CA

Private Reception w/ Food, Wine, Music* and Speakers - 6pm - \$100

General Audience Concert - 8pm - \$20

<<http://www.myspace.com/smallplacestour>>

Purchase tickets online: www.brownpapertickets.com/event/36612 <<http://www.brownpapertickets.com/event/36612>>

"Where after all do universal human rights begin? In small places close to home. So close and so small that they can't be seen on any map of the world." – Eleanor Roosevelt

This year Amnesty International will mark the 60th anniversary of the Universal Declaration of Human Rights with the "Small Places Tour" music project. Inspired by Eleanor Roosevelt's call for 'concerted citizen action' in her "Small Places" speech, the project provides an extraordinary opportunity to engage new communities in the human rights movement. The "Small Places Tour" will take place between September 10-December 10, 2008 in over 30 countries and will feature thousands of artists all over the world, including Bruce Springsteen, U2, Peter Dinklage, The Dixie Chicks, WILL.I.AM, Wyclef, Christina Aguilera, and various renowned artists in every participating country.

Through hundreds of concerts held in 30 countries around the world, the tour will draw attention to urgent human rights concerns, and recruit thousands of new

activists to take action on urgent human rights issues, including ending torture, closing Guantánamo, challenging China's human rights record, and ending the killing in Darfur.

To support the activism efforts of the Small Places Tour in Sudan, Brazil, Cuba, Peru, South Africa, Paraguay, Afghanistan and India, Amnesty International is hosting a human rights celebration in San Francisco on July 2nd.

best,

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brazilian coordinator - small places tour, AMNESTY International
<http://www.artforamnesty.org> <<http://www.artforamnesty.org/>>

Subject: Another matter regarding mnesty International

Date: Friday, May 23, 2008 8:03 PM

From: Joyce Williams <JOYCE@musicindustrynetwork.com>

To: Meny Lopes <gege@gege.com.br>

Cc: Tracy Mann <tmann@mglimited.com>

Hey Meny,

I am sorry to so quickly send another email to you. Tracy let me know that your English is great, so I will proceed with that in mind.

Amnesty's International "Small Places Tour" would love to have Gilberto Gil participate in the global events taking place between Sept 10-Dec 10, 2008. However, I am also reaching out with another request in mind.

Amnesty does not currently have a Brazilian section, and we are trying to re-establish it, in part through efforts and fundraising through the "Small Places" initiative, but we are also putting together a fundraiser in San Francisco to help re-establish the section and create an infrastructure which will support the "Small Places" efforts later this year.

I understand that Gil is playing at the Masonic Center in San Francisco on July 2, and we would like to propose an **After-party** for this event. *I know that he also has a show on the following day, and we would not ask for a huge amount of his time. Some of the ideas that we had in mind were that he might donate time for the following:*

- 1) perform 2 acoustic songs; or
- 2) meet and greet with fans for 30 minutes; or
- 3) give a short lecture/speech

The event will take place at Prana / Temple (<http://www.templef.com/>)

There will be many US Amnesty employees and volunteers at this event, and and we would very much like to align Gil with the amazing list of artists (U2, Bruce Springstein, Peter Gabriel, etc) that are already involved with Amnesty. This would be an amazing event to begin establishing that relationship.

I thank you very much for your time, and look forward to hearing from you. I know that I have introduced a lot of information, so if you were interested in speaking on the phone so that I can further explain, please let me know.

best,

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brazilian coordinator - small places tour, AMNESTY International

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ART FOR AMNESTY

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Dublin 7, Ireland
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+353 86 2564967

Caro Companheiro Artista,

Por quase a metade de um século a Amnistia Internacional tem estado lutando uma luta boa em nome dos discriminados e oprimidos. Por mais que a metade daquele tempo nós temos estado ombro a ombro com ela, elevando nossas vozes e usando nossas canções e música para ampliar a sua mensagem. Todos nós temos feito turnês pela Amnistia, temos escrito cartas para apoiar a suas campanhas, temos trabalhado pela liberação de seus prisioneiros de consciência, e temos tido a prazer de ter alguns desses prisioneiros juntar conosco no palco depois da sua liberação.

Desde a canção 'Won't Get Fooled Again' por Pete Townsend na primeira festa "Secret Policeman's Ball" da Amnistia Internacional em 1979 até a versão comovente por Green Day da canção 'Working Class Hero' de John Lennon para a campanha Darfur da Amnistia no ano passado, músicos sempre têm respondido a chamada da Amnistia e estado dispostos a estar nas linhas de frente para enfrentar terror com justiça e direitos humanos.

Agora lhe estamos convidando a responder essa chamada novamente. Começando no dia 10 de setembro e continuando até o 60º Aniversário da Declaração Universal de Direitos Humanos ("UDHR") no dia 10 de dezembro a Amnistia Internacional estará realizando seu projeto de música global e direitos humanos mais ambicioso desde a turnê Human Rights Now! em 1988.

É chamada The Small Places Tour (A turnê de lugares pequenos) e é nomeada em honra da pioneira de direitos humanos Eleanor Roosevelt que falou da importância de direitos humanos 'em lugares pequenos perto de casa'. É uma 'turnê' com uma diferença. Não precisa viajar para lugar nenhum para juntar com esta turnê. Não precisa mudar seus compromissos ou apresentações. Junta com ela, se apresentando para a Amnistia, durante os três meses do dia 10 de setembro ao 10 de dezembro em sua própria turnê ou agenda de apresentações.

Como parte da turnê a Amnistia estará pedindo a você e seus fãs a apoiar às campanhas da Amnistia UDHR 60 incluindo acabando com a tortura, demandando o fechamento de Guantánamo, parando com a matança em Darfur, fazendo campanhas para acabar com a violência contra mulheres, protestando as ações da China no Tibete e trabalhando pela liberação de Aung San Sui Kyi na Burma. Este é um ano de importância vital na historia de direitos humanos enquanto celebrarmos o 60º aniversário da Declaração Universal. Com nossa experiência de três décadas nós sabemos que a Amnistia funciona sim. E também sabemos que o apoio de artistas funciona para a Amnistia. 20 anos atrás a turnê Human Rights Now! resultou em um crescimento sem precedência de membros e apoio para a organização.

Nós, como artistas, não poderíamos fazer o que fazemos sem as liberdades para as quais os 2,2 milhões de membros e partidários da Amnistia no mundo todo trabalham de forma incansável para proteger. Portanto, junta com a Small Places Tour.



ART FOR AMNESTY

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Com as melhores esperanças,

Bruce Springsteen

The Edge

Peter Gabriel

SMALL PLACES TOUR 2008

AMNESTY
INTERNATIONAL



BRINGING HUMAN RIGHTS HOME

60 UNIVERSAL DECLARATION
YEARS OF HUMAN RIGHTS
YEARS TO ENJOY - YEARS TO PROTECT



ART FOR AMNESTY

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Dear Fellow Artist,

For nearly half a century Amnesty International has been fighting the good fight on behalf of the underdog and the oppressed. For more than half that time we have stood shoulder to shoulder with them raising our voices and using our songs and music to amplify their message. We have all toured for Amnesty, written letters in support of their campaigns, worked for the release of prisoners of conscience and had the pleasure of having some of those prisoners join us on stage after their release.

From Pete Townsend's 'Won't Get Fooled Again' at the first Amnesty International 'Secret Policeman's Ball' gala in 1979 to Green Day's stirring rendition of John Lennon's 'Working Class Hero' for Amnesty's Darfur campaign last year, musicians have always answered Amnesty's call and have been willing to stand on the front lines of the war to counter terror with justice and human rights.

Now we are inviting you to answer that call again. Starting on September 10th and running until the 60th Anniversary of the Universal Declaration of Human Rights ("UDHR") on December 10th Amnesty International will be running its most ambitious global music and human rights project since the Human Rights Now! Tour in 1988.

It is called *The Small Places Tour* and is named in honour of human rights pioneer Eleanor Roosevelt who spoke of the importance of human rights mattering 'in small places close to home'. It is a 'tour' with a difference. You don't have to travel anywhere to join this tour. You won't have to change your own performance commitments. You join it by performing for Amnesty during the three months from September 10 to December 10 on your own tour or performance schedule.

As part of the Tour Amnesty will be asking you and your fans to support Amnesty's UDHR 60 campaigns including stopping torture, demanding the closure of Guantanamo, ending the killing in Darfur, campaigning to stop violence against women, protesting China's actions in Tibet and working for the release of Aung San Sui Kyi in Burma. This is a vitally important year in the history of human rights as we celebrate the 60th anniversary of the Universal Declaration. From our first hand experience over three decades we know that Amnesty works. And we also know that the support of artists works for Amnesty. 20 years ago the Human Rights Now! Tour led to an unprecedented growth in membership and support for the organisation.

We as artists would not be able to do what we do without the freedoms that Amnesty's 2.2 million members and supporters around the world work tirelessly to protect. So please join the Small Places Tour.

Warm wishes,

Bruce Springsteen

The Edge

Peter Gabriel

AMNESTY INTERNATIONAL

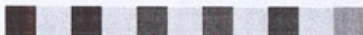
SMALL PLACES TOUR 2008



Amnesty International marks the 60th Anniversary of the Universal Declaration of Human Rights with the 'Small Places Tour'.

Inspired by Eleanor Roosevelt's call for 'concerted citizen action' in her famous "small places" speech in 1958, musicians and fans will raise their voices in song and action in venues, cities, towns, communities, neighborhoods and workplaces. Through hundreds of concerts held around the world, we will draw attention to urgent human rights concerns, recruit thousands of new human rights activists and, hopefully, raise much needed funds for Amnesty campaigns.

Amnesty's 2008 priority campaigns include working to stop violence against women, stopping torture, ending the killing in Darfur, controlling small arms, demanding the closure of Guantánamo, challenging China's human rights record including its actions in Tibet and working for the release of Aung San Suu Kyi and other political prisoners in Burma.





YOUR MUSIC = ACTION

From the Secret Policeman's Balls of the 1970's, to the Conspiracy of Hope and Human Rights Now Tours of the 80's, and the Make Some Noise/Instant Karma album in 2007, Amnesty International has always enjoyed a rich and storied history with the creative community. Over the years the likes of Bruce Springsteen, U2, Green Day, Pete Townsend, Eric Clapton, Phil Collins, Sting, R.E.M., Radiohead, Coldplay, Peter Dinklage, Annie Lennox, Robert Plant, Jimmy Page, The Cure and many others have stood shoulder to shoulder with Amnesty International in their fight to ensure Human Rights to everyone.

Here's just a few ways they have helped make that dream a reality:

COLDPLAY

In 2003, Coldplay collected actions on behalf of Amina Lawal of Nigeria, who was found guilty of adultery and sentenced to be stoned to death. Her life was spared in September 2003.

THE CURE

Campaigned on behalf of Yury Bandazhevsky, a Chernobyl researcher of Belarus, who was a Prisoner of Conscience. Bandazhevsky was released in August 2005. Currently campaigning for Ma Khin Khin Le, a teacher of Myanmar, imprisoned for inciting national "unrest".

GREEN DAY

Produced music video for "Instant Karma: The Campaign to Save Darfur." Created limited edition signature t-shirt which was sold at Hard Rock Cafés, with over \$200,000 raised so far for Amnesty's Darfur campaign.



JAGUARES

Created Aliados con Amnesty International, a network of more than 8,200 Amnesty International youth members in the US and Mexico who are actively engaged in Amnesty's Stop Violence Against Women campaign. Jaguares continue to advocate to end the femicide in Ciudad Juarez and Guatemala.

NICKELBACK

Raised \$300,000 for Amnesty International through donated track 'If Everyone Cared'.

GWEN STEFANI

Advocated for the release of Eritrean gospel singer Helen Berhane, who had been detained incommunicado without charge or trial for two and a half years at Mai Serwa army camp. Berhane was released in November 2006.



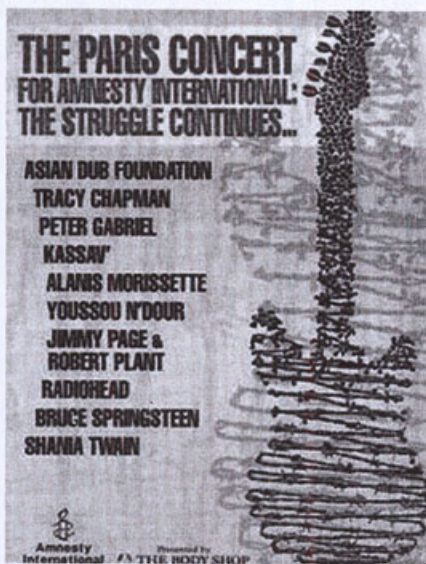


HOW YOU CAN HELP

"Amnesty International are not only crucial to the development of justice around the world but represent the very highest expression of what it is to be a human being." - The Edge, U2

The following are just a few of the ways artists and bands can become involved with the Small Places Tour and the work of Amnesty International. Nothing is too great or too small. We just ask that you get involved:

- Designate a concert (or concerts) as a Small Places Tour event
- Donate all the proceeds from a concert
- Take part performing in a major Amnesty Hub Concert around the world
- Contact and recruit other artists to participate in Small Places events
- Auction off life experience events (have lunch with, get a guitar lesson from, win a pre-show sound check/acoustic performance for you and your friends, be band's live photographer, etc.)
- Auction off one of a kind items (autographed set lists, autographed guitar/drum heads, etc from actual gigs, handwritten lyrics, personalized gold/platinum record awards
- Auction off meet & greets in each city of their tour





"I feel that music is the last true voice of the human spirit. It is the last voice that can go beyond language, beyond age, and beyond color straight to the heart and mind of all people and therefore, its power is immeasurable." - Ben Harper

- Auction off premium seats for concerts during their fall tour
- Donate proceeds from a single event T-shirt from the artists' merchandise
- Designate a single, live tracks, non-LP track or a collection of bonus tracks exclusive to Amnesty and donate the proceeds from any downloads of the song(s).
- Donate a portion of the proceeds from a concert specialty items (i.e. Linkin Park sells CDs of each night's performance – a portion of those sales could be donated to Amnesty.)
- Texting program at concerts with mobile partner.
- Booths / tables at concerts and festivals. While this won't raise immediate money it will help annual membership drive numbers.
- Allow Amnesty to sell t-shirts at Small Places events.
- Website links and banner ads from the artists' website & myspace pages to the Amnesty site.
- Promote the UDHR 60th Anniversary & Amnesty campaigns in blogs and urge fans to sign-up.
- Offer a premium band item with each Amnesty membership purchased.
- Record audio or video PSA's to be used on the website or other outlets.
- Have bands use disposable cameras on tour and auction off the cameras upon completion.

If you would like to join us please contact us at:

**AMNESTY
INTERNATIONAL**



60 | **UNIVERSAL DECLARATION
OF HUMAN RIGHTS**
YEARS | YOURS TO ENJOY - YOURS TO PROTECT

**AMNESTY
INTERNATIONAL**



**AMNESTY INTERNATIONAL INTERNATIONAL
SECRETARIAT**

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April 2008

Ref: OSG 2008.23

Dear Artist Friends,

As we approach the 60th anniversary of the Universal Declaration of Human Rights, we have cause for both celebration and challenge. We celebrate the impressive development over six decades of international human rights standards, laws and institutions that have improved the lives of many around the world.

The Universal Declaration reflects global values of equality and justice. It inspired the struggle to end apartheid in South Africa, and to promote democracy in Eastern Europe, Latin America, Africa and Asia. It has led to progress to end the death penalty, to outlaw torture, to promote the equality of women, to protect the rights of children, to turn the tide against impunity. Above all, it has moved a worldwide community of ordinary men and women to join in the fight for justice and equality for all.

But this is not only a moment for celebration and self-congratulation. It is also a time of challenge – the challenge of making rights real, of closing the gap between the promise of the Universal Declaration and the performance of governments and others.

From Afghanistan to Zimbabwe, human rights are being violated, neglected and eroded with audacity and impunity by governments, big business and armed groups. Renewed commitment is needed by governments as well as civil society to convert rhetoric into reality, disillusionment and despair into hope and action.

A global strategy of counter-terrorism, led by the world's most powerful government, has undermined fundamental principles of human rights, while extremists and armed groups have unleashed a downward spiral of violence that has endangered the lives of ordinary people everywhere. Parliaments, courts and civil society must call for respect of human rights and the rule of law as the path to greater security.

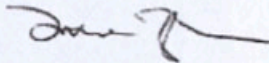
More attention and resources must be allocated to tackle the hidden or forgotten human rights scandals that destroy millions of lives and livelihoods. While the atrocities of wars make the newspaper pages, very few people are aware that violence against women causes more casualties than armed conflicts. While

world leaders remind us daily of the threat of weapons of mass destruction, the sale and transfer of small arms and conventional weapons, which kill a thousand people a day, continue unchecked.

The advantages and opportunities of economic globalization are evident, but there is far less understanding of the failure to respect economic, social and cultural rights that is marginalizing and impoverishing millions of people. The human rights meltdown around the world today is no less a threat to the future of humanity, the call to action no less urgent than what is happening to our environment.

The Universal Declaration of Human Rights began as an initiative of governments but today it is the common endeavor of people everywhere. Every human has rights. That is the essence of our humanity. It places on each of us the duty to stand up, not just for our own rights but also for those of others. That is the spirit of international solidarity. That is the true meaning of universal, indivisible human rights. Please answer the call of the Edge and Peter. Join the Small Places Tour and bring home the message that every human has rights.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Irene Khan', with a long horizontal flourish extending to the right.

Irene Khan
Secretary General