

Priscila Azul

De: "Priscila Azul" <priscila@gege.com.br>
Para: "priscila azul" <joplin@terra.com.br>
Enviada em: quinta-feira, 1 de junho de 2006 20:32
Anexar: _Afroreggae-Gil-Sandra-Margareth.doc
Assunto: Fw: Release - 12nd of June concert

----- Original Message -----

From: Meny Lopes
To: Priscila Azul
Sent: Thursday, June 01, 2006 7:53 PM
Subject: FW: Release - 12nd of June concert

PRISCILA
E SUPER URGENTE
MENY -
ENVIAR PARA PAULA E CONNIE

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gege@gege.com.br
Phone-55-21-33231600
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----- Forwarded Message

From: Paula Martini <imprensa@natasha.art.br>
Date: Thu, 1 Jun 2006 19:03:37 -0300
To: Meny Lopes <gege@gege.com.br>
Subject: Fw: Release - 12nd of June concert

----- Original Message -----

From: Paula Martini <mailto:imprensa@natasha.art.br>
To: gilbert@hkw.de
Cc: Connie Lopes <mailto:connielopes@natasha.art.br>
Sent: Wednesday, May 31, 2006 9:33 PM
Subject: Release - 12nd of June concert

Dear Becky,

Hope your mailbox can receive this now. I'm sending attached the 12nd of June press release.

All the best,
Paula.

.....
Paula Martini
Assessora de Comunicação
Natasha Empreendimentos Artísticos
imprensa@natasha.art.br
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----- End of Forwarded Message

Copa da Cultura
12nd of June Concert

As part of **Copa da Cultura** – event that brings Brazilian rich culture expressions to people from all over the world wanting to see in person the art of Brazilian soccer –, on the **12nd of June**, four of the top artists of the country will get together for a gig in Berlin. The stage behind House of Cultures of the World will receive **Gilberto Gil**, **AfroReggae**, **Margareth Menezes** and **Sandra de Sá** in a free concert for 5 thousand people, just the day before Brazilian Soccer Team's first World Cup game.

Gilberto Gil, one of the founders of Tropicalia movement, has just released his brand new CD/DVD *Electracustico*, in which he returns, responding to immense public demand, after a gap of three years due to his high profile commitment as Brazilian Minister of Culture. Some of his hits are now more intensively marked by a dialogue between acoustic and electronic percussions around his wonderful and joyful singing of a historical repertory of his hits from the 60's until today.

AfroReggae is one of the most quoted music groups in Brazil and over the world. Be that by their *favela* community in Rio de Janeiro, be that by more than a hundred thousand europeans, as occurred in Rome in 2003, at Piazza del Popolo, accompanied by the top artist Caetano Veloso, or be that by the rock n'roll fans on February of 2006, when the band opened a free Rolling Stones concert for a million people at Copacabana beach. No matter to where AfroReggae brings its show mixing music, theater, dance, circus and social insertion, people just go crazy. The traditional cultural circuit receives them with open arms, and the alternative circuit feels completely identified. If AfroReggae is there, no one remain still. Everyone dance. And sing.

Margareth Menezes, the great *axé* singer, is about to celebrate her 20 years of career. Two decades of a trajectory firmly based on afro-pop-brazilian sounds and twenty international tours. She comes to Berlin to reaffirm the strong impression left outside Brazil since when she were presented to the world by the north-american singer, composer and producer David Byrne. Margareth has been on the most important newspapers of the world, on the front page of The New York Times, Le Monde, Washington Post, Players and many others, being called by Los Angeles Times "the Brazilian Aretha Franklin".

Sandra de Sá is one of the most expressive Brazilian singers of our times, every people that listen to her can tell: her deep and hot stamp, the power and swing of her black roots, her strong personality made of sweetness and Brazilian "malandragem"... Sandra's artistic versatility allows her to sing a samba, a blues or a jazz with the same intensity. Along her 24 years career, she achieved very eclectic and numerous types of fans, not only regarding age, but also about "tribes". Sandra de Sá opens her heart and voice searching for new paths that can take her art softer and deeper, with her personal style affirmed and confirmed by a huge popular success.

GILBERTO GIL

Gilberto Gil carries out a fundamental role in the constant modernization process of Brazilian popular music. Partaking of this scene for 41 years, he has developed one of the most relevant and renowned careers as a singer, composer and guitar-player in this field. Gil has had his albums released abroad since 1978, the year of his successful performance at the Montreux Jazz Festival, in Switzerland, recorded live. Every year he tours Europe, North America, Latin America and Japan with his contagious pop music spoken in Portuguese-Brazilian and international language. A music with a strong rhythmic appeal and melodic richness, as mixed as its people.

Rhythms from the northeast of Brazil like the baião, apart from samba and bossa-nova were fundamental in his formation. Using them as a starting point, Gil forged his own music to which he incorporated rock, reggae, funk and rhythms from Bahia such as afoxé. Gil has tackled a wide variety of issues in his lyrics, pertinent to modern reality: from social inequality to the racial question, from African to Oriental culture, from science to religion, among others. The mastership with which Gil explores these subjects makes him one of the greatest Brazilian composer-lyricists.

Gil's importance to the culture of his country goes back to the 60's, when he and Caetano Veloso created Tropicalism. Radically innovative in the music scene, the movement assimilated pop culture to national genres; deeply critical on political and moral levels, Tropicalism ended up being repressed by the authoritarian regime. Gil and Caetano were imprisoned and exiled.

In London, Gil recorded an album in English for the local Philips. When he returned to Brazil, he began a series of anthological records in the 70's: "Expresso 2222", "Gil Jorge" (with Jorge Ben Jor), "Os Doces Bárbaros" (with the baianos Caetano, Gal Costa and Maria Bethânia) and a conceptual trilogy made up by "Refazenda" (of country extraction), "Refavela" (with rhythms from Jamaica, Nigeria, Rio and Bahia) and "Realce". The latter, recorded in Los Angeles, fixed his option for pop music, which would direct the outcome of his work in the 80's. In the 90's came "Parabolicamará", "Tropicália 2", (a celebration, with Caetano, of the 25 years of the Tropicalist movement), and "Unplugged", (a collection of successes, recorded live for MTV). In 1997, the double CD Quanta was released. In 1998, "Quanta gente veio ver" won the Grammy Award. In 2000 - "Eu Tu Eles" and "São João Vivo". In 2002 - "Kaya N'Gandaya", a CD and a DVD after a worldwide Tour became an alive CD. Eletracustico (an alive CD and DVD) was the result of Gil's concert at ONU in NY and as Gil is committed as Brazil's Minister of Culture he decided to record in Rio, to seal his journey into politics, being the same sensible Gil

With 50 albums released, Gilberto Gil has 12 gold records, 5 platinum albums, 7 grammys and more than 4 million records sold.

For his unflinching creative engagement in bringing to the world the heart and soul of the rich music of Brazil, Gilberto Gil has been honored by several entities and personalities has also received many prizes in Brazil and abroad as The Polar Prize in 2005

A unique composer powered by immense talent and curiosity. A unique musical ambassador powered by firm cultural conviction.